

Organ plays at 9, 11, 11:55 and 4:50
Chimes at noon

WANAMAKER'S

Store Opens at 9

WANAMAKER'S

Store Closes at 5

WANAMAKER'S

WEATHER
Fair

Fine Goods, Fine Service, Fine Opportunities to Save

Almost Every Day We Have Pleasure in Meeting Eminent Workers

of other cities and country towns, who are just back from abroad, who have been ministering to children and old people orphaned by the war; or who have done splendid service in camps and hospitals, or have been training wounded soldiers in trades by which one-armed or one-legged men can support themselves.

This proves that not all the great workers are in the public eye. In the shade there are noble spirits in the people who are striving to strengthen in many directions the social and educational foundations.

Let us not forget that there is another history that never gets into the newspapers. There are heroes and heroines uncanonized.

Let this be spoken for those who have earned medals and decorations not yet presented.

[Signed] *John Wanamaker*

April 22, 1920.

Women's Tricotine and Other Dresses at Lowered Prices

Some women are fore-handed, buying them for the Fall, but the majority are keen to secure them for Spring wear alone. They are among the finest novelties of the season—tricotines and serges chiefly, and chiefly navy, but various and charming in cut and decoration.

Some of the prettiest are beaded with clear green or garnet beads; one is made with flying panels over a charmeuse foundation; another shows much eyelot work over a leather-colored foundation; one is elaborately braided with soutache, and others are rich with wool embroidery or tracery of silk or metal.

The new prices are \$100 and \$150—original ones having been almost double.

(First Floor, Central)



The Summer Ermine Makes Charming Summer Furs

When the cold weather abates, the snowy little ermine changes his coat—and in warmer weather it is a soft, warm tan shade. It is this ermine which is so much in fashion just now for Spring and Summer wraps—and some new pieces that have just come into the Fur Salons are particularly lovely.

A smart little Eton jacket, in quite new shape, with wide sleeves, a new collar and the loveliest lining, is \$325.

Of creamy tan Georgette crepe, is a wide scarf edged with bands of Summer ermine, and finished on each end with a row of ermine tails. This would make a delightful Summer scarf and is \$225.

Another scarf is wholly of the ermine—beautiful skins, most carefully matched. It is of most generous proportions, is finished with tails and richly lined and is \$475.



And a lovely cape of Summer ermine has a huge collar and a graceful sweep and is \$750.

(Second Floor, Chestnut)

Rich Fabrics and Charming Styles Make the Young Women's New Spring Wraps Lovely

Wraps, dolmans, capes—so runs the spring of fashionable Spring garments this Spring. Certain it is, that dolmans and capes were never more fashionable than they are at this minute.

First of all, they are made of the loveliest fabrics—thick, soft, pile weaves, velvety wools—soft velours and ecoras and Bolivias, and new weaves like velveteen and chatoyant. They are in new browns, new tans,

including pigskin, and other new tones.

Usually they have great, crushable collars. Some have narrow belts which tie. Most all are beautifully lined. Some are cleverly stitched with silk.

\$55 to \$165 is the way prices go—often there is but one of a kind of the finer wraps.

(Second Floor, Chestnut)

For the Young Woman With \$35 to Spend on a New Sports Suit

there is certainly good choosing in the Young Women's Store!

The suits are all of that most practical fabric, wool jersey. They come in the popular Spring shades, browns, tans, blues, greens and heather mixtures.

All are cut on sports lines—some with Tuxedo fronts, some with the regulation revers. They have narrow belts, pleats and pockets, and plain tailored skirts. 14 to 20 year sizes.

(Second Floor, Chestnut)

THE jewelry that will neither be put in the safety deposit box this Summer nor left at home in the necklace of

La Rana Pearls

For every woman is aware that these clever imitation pearls have the faculty of looking well with every gown and, what is more, like the real Oriental pearls which they so closely resemble, they are universally becoming.

In both uniform and graduated strands. With clasps of 14kt. gold, \$25 to \$50. With platinum clasps, set with diamonds, \$100 to \$125.

(Jewelry Store, Chestnut and Thirteenth)

Sparkling Bracelets in Some of the Many New Designs

Short sleeves spell bracelets this season, and bracelets spell any number of fascinating pretty ornaments for pretty arms.

The rhinestone-set bracelets are lovely—slender, glistening circles, sometimes all rhinestones, sometimes sapphires combined, sometimes rhinestones and other colored effects. These are \$9 to \$21 each.

Chain bracelets with long ends and dangling pendants are one of the present fashions—and an attractive style with imitation jade pendants set with colored stones are \$2.50.

Chain bracelets to hold charms are \$1.25, and the little charms are 50c, \$1 to \$2.25.

Gleaming jet bracelets, in different styles, are \$2 to \$8.

(Jewelry Store, Chestnut and Thirteenth)

Women's Fine, New Kid Gloves From Italy—\$3.50 a Pair

Soft and pliable are the skins and of an excellent quality, and new in style are the gloves, all of which have just come over the ocean to Wanamaker's.

There is black with white stitching, or white with black, tans, browns and mode shades, or she may have black or white gloves with contrasting stitching, heavy embroidery and contrasting welts.

All the gloves have 2 clasps for fastening and all are over-seam sewn.

And \$3.50, by the way, is a quite moderate price for such fine kid gloves.

(Main Floor, Central)

Our Fur Storage Is Ready for Your Fur Coat

or your Winter furs which you wish to put away in safety over the warm months.

We'll call for them, if you wish, and you will have an easy mind—with no worrying thoughts of fire, moth or burglars!

(Third Floor, Central)

Porto Rican Slips of Silk

Pink and black and white, all hand made and hand hemstitched, with an elastic run in at the waist line and little tailored shoulder straps instead of sleeves. Price \$12.50.

(Third Floor, Central)

The Newest Sun and Rain Umbrella Is Quite Different

from anything you've probably ever seen before. It is almost oblong in shape, and though it is plenty wide and long enough for protection from sun or from rain, it takes up much less room than the average umbrella.

It is quite attractive though, and made up in smart fashion, with covers of purple, blue or green silk and satin borders. Some of the umbrellas have handles of white or colored bakelite, or imitation amber; others have leather-covered handles with loops.

The sticks are of wood, the ferrules are short and match the handles; the leather handles



even have leather bindings on the covers! It has a number of advantages, this new umbrella—may we show them to you? \$18 to \$23.

(Main Floor, Market)

More Good and Timely Honfleur Toilet Preparations

have just come down from the Laboratories and all are marked at those interesting prices which characterize the Honfleur toilet articles.

These are all in the fragrant l'Empire, violet or Bouquet Amour scents—
Toilet water, 60c and \$1 a bottle.
Face powder, 30c.
Sachet, 35c.
Talcum powder, 15c.
Skin cream, 40c.
Youth and Beauty cream, 40c.
Cleansing cream, 40c.

(West Aisle)

Sheer Hand Wrought Waists —\$5.50 to \$13.75

The embroidery and other handwork is done in the Philippines and in Porto Rico, while the waists are made up in the United States. The two Porto Rican styles with drawn work only are \$5.50 and \$8.75; the others with delicate sprays and colada work are \$7.50, \$8.75, \$12 and \$13.75.

(Third Floor, Central)

Here Are Some Particular Lots

of our reliable merchandise that can be had now at notable savings. They are all from our own stocks and are all worthy goods. By their price tags it will be seen that they are a quarter to a third off.

Women's Silk Stockings Much Underpriced

There is still good assortment of sizes in the following low-priced lots:

\$1.15 a pair for first-grade artificial and genuine silk mixed, black and colors.

\$1.50 a pair for first-grade black and white full-fashioned ingrain silk.

\$2.25 a pair for first and second grades black full-fashioned ingrain silk, with silk tops.

\$3.75 a pair for first-grade full-fashioned black silk, with openwork ankles and openwork clocks.

(West Aisle)

Little Girls' Dresses, \$1.75 to \$5 —All Kinds That Have Been More

And they are all fresh and new and attractive—and ready for little girls of 2 to 6 years. The tags will show how much more they've been.

Mostly colored dresses, though some have white guimpes or white collar and cuffs.

Chambrays, lawns and ginghams in pretty pinks, blues, greens and yellow; some smocked, some with fancy stitching, some with buttons for trimming.

And ever so many styles from which to choose!

(Third Floor, Chestnut)

Men's Fine Oxfords at \$11.75

Splendid shoes from the best men's shoemaker in America. At \$11.75 a pair they are just a little above half their regular marking.

They are in four leading styles:

Black oxfords, English toe shape.
Tan oxfords, English toe shape.
Black oxfords, medium round shape.
Tan oxfords, medium round shape.

Some men who know "line numbers" of our shoes may be interested to know that these are "lines" 154, 155, 156 and 158.

(Main Floor, Market)

Two New Lots of Women's Stockings at Specially Low Prices in the Downstairs Store

35c, three pair for \$1, for women's seamless black cotton stockings. 75c a pair for women's mock seam black silk stockings, "seconds."

(Central)

New Books—Ready Tomorrow

"Blacksheep! Blacksheep!" by Meredith Nicholson, \$1.75. If you enjoy losing yourself in an entertaining story, where you can't guess what's coming, read it.

"Jungle Terror," by Harvey Wickham, \$1.50. A wild tale of South America with an American Secret Service agent for hero.

"North of the Law," by Samuel Alexander White, \$1.50. A story of the Northwest.

(Main Floor, Thirteenth)

"Fruit of the Desert," by Richard Barry, \$1.50. In which the Arizona desert, a city of sun-worshippers and many other things are involved.

"The Second Latchkey," by C. N. & A. M. Williamson, \$1.75. Anybody who can put this down unfinished has something wrong with his reading faculty.

"Whispers," by Louis Dodge, \$1.75. In which the feverish excitement of a newspaper office is woven about the solution of a mystery.

\$5.75 for a Good Black Cowhide Traveling Bag

Just these eight words would be enough to sell this little lot of bags. But for the benefit of those who would like more particulars we will say that these are high cut, roomy bags in standard 18-inch size, with leather corners and good trimmings.

At \$5.75 they will probably go out before tomorrow ends.

(West Aisle)

Fresh Strawberry Cream Caramels for 80c a pound

Rich caramel squares dipped in delicious, thick strawberry cream—every bite will delight your palate. 80c a pound.

Old-fashioned Bitter Sweet Chocolates are put up in an attractive package that is in keeping with the deliciousness of the chocolates within. 80c.

The Kewpie-in-Overalls has arrived! 75c.

(Down Stairs Store, Chestnut)

Speaking Straight Out to Every Man!

This is to say that if you are a man who wants a suit of essentially good quality, a suit made of dependable wool fabric, a suit modeled on the truest fashion lines and tailored on the most thorough and workmanly lines—in brief, if you want a suit that rings sterling and looks the part and that will prove up in the test of wear, this is one clothing store in which you can find it—and what more does any man need to know, except to be told the price—\$45 to \$75.

(Third Floor, Market)

Men's Handsome New Caps From London

Tweeds, but woven in a design known as diagonal Celtic checks, which is very attractive. In light and dark gray and three heather mixtures. We never had anything like them before.

Made in what the English call the "pancake" shape, a circular one-piece top with big overhang in the back. Hand tailored, too. Price \$4.

(Main Floor, Market)

Men's Redleaf London Silk Dressing Gowns

Three styles in the lot. Foulards in blue, brown and black, with a design in white, 50c.

In beautiful Persian patterns, 80c. Heavy English surah in plain colors and plaids, 80c.

(Main Floor, Market)

Men's Extra-Sized Handkerchiefs

Pure Irish linen, of firm, excellent texture and with quarter-inch hems. The price is \$12 a dozen.

(Main Floor, Central)

New From England

These Sports Scarfs Were Made for English Women

But, instead, we persuaded them to come to this country to delight the heart of Americans.

They are just out of their wrappings and among the prettiest we have ever seen. The colors have been carefully chosen for the prevailing fashionable shades of sports suits.

Pure silk, double, with English regimental stripes, \$16.50.

Scotch cashmere weave, two-toned and as soft as a Scotch mist in color, \$9.

Scotch cheviot with cross-bar pattern, \$10.

Brushed wool scarfs, light sweater shades, \$15.

Angora wool scarfs, white with colored stripes, \$18.

(Main Floor, Central)

Those Exquisite English Voiles in Openwork Designs

Many college girls, as well as other women, are saying that they are the daintiest voiles they ever saw and such numbers of them are being sold for "the best Summer frock."

Either a tiny checked weave with a silk thread to give it brilliancy or lacey open plaid effects made by drawn threads. There are all the delicate as well as many medium and dark colors, \$1.75, \$2 and \$2.25 a yard.

(First Floor, Chestnut)

Glazed Flowered Chintzes Suggest English Country Homes

And they are now coming to be used a great deal in this country for Summer furniture covers, especially for wicker furniture, cushion coverings and even for shades.

In a new importation there are some of the most beautiful patterns we have ever had in these chintzes—large flowers and vivid-hued birds of marvelously lovely colors.

Two widths, 24 and 36 inches, both at \$2 a yard. This is less than half the price these chintzes usually cost in America.

(Fifth Floor, Market)

A Maker of Women's Raincoats Made a Discovery in France

It was a raincoat of a fabric he had never seen before and which he was sure American women would like.

Returning home he succeeded in making the same material, which is a light-weight mercerized cotton especially treated so as to be weather-proof and tan in color.

There are two good looking tailored styles, one with Raglan shoulder and small collar, the other with regular sleeve and a larger round collar. Both are belted. Both styles are \$57.50.

(First Floor, Central)

Sacques of Dotted Swiss and Japanese Crepe

Some Swiss sacques are lace trimmed and shirred at the waist, price \$6.50; others are kimono shaped and lined with thin pink, blue or lavender silk, at \$7.50.

The Japanese crepe sacques are in pink, yellow, gray, light and dark blue, and are \$9.75 and \$4.

(Third Floor, Central)